

**PERFORMANCE ON PARTICIPATION IN THE ASSAM PAVILION AT
THE TEXTILES INDIA 2017, HALL NO.-1, HALIPAD GROUND,
GANDHINAGAR, GUJARAT FROM 30TH JUNE TO 2ND JULY,2017**

Sl No.	Name of the participant	Stall No.	Quarry received			Order received		Product sold		Opinion
			Total No.	No. Of Intnl	Countries	No.	Value	item	Value (Rs. in Lakh)	
1	Fabric Plus Shri Dilip Barooah MD	1	31	8	France, Germany Greece, Turkey, Kenya, Japan, Yemen, Korea	5	100.00 lakhs	Saree, Stole, Eri & Muga Fabric	2.00	More marketing required to increase serious and genuine customers
2	BRAWFED Shri N N Rana Patgiri MD	2	15	4	Japan, Germany, Korea, Egypt	5	12.20 lakhs	Cane Furniture, Water Hyacinth bags, table mats, eri stole, Bamboo Sofa set, Bamboo Chair	0.52	The buyers/visitors are very delighted to see the displayed handloom & handicraft products made by the indigenous weavers & artisans of BTC area of Assam
3	Assam Tourism	3								It is commendable job done by Handloom & Textile Deptt., Assam by bringing local handloom and handicraft traders, designers, entrepreneurs, weavers and artisans to the great event. It is a great opportunity for Assam Tourism to participate in an atmosphere of Assam Textile with actual flavor of the state.
4	Industries & Commerce	4								The investors, entrepreneurs from different States of India and abroad have

										Visited the stall and Enquired about land and other available infrastructures, Power and Policy matters for their entrepreneurial activities and opportunities in the State.
5	Sericulture Shri M N Saikia, ACS Director	5								About 12,000 National and International visitors crowded the stall in all the 3 days watching the procedure of getting the silk yarns from the cocoons and also the process of getting cocoons from pupa. Visitors also took interest to see live caterpillars feeding som tree leaves.
6	ARTFED Shri M C Deka, MD	6	16	4	Kenya, Korea, Singapore, Egypt	4	46.50 lakhs	Cane & Bamboo products, Bamboo lights & decorative	3.00 lakhs	Cane & bamboo products, Cotton plain clothes with booti, Bamboo lights & decorative, Plain clothes (Cotton). Response Eri Silk and Cotton fabrics are mostly in demand from the Domestic and International buyers.
7	Hills and Barak Valley Tribal Products Secretary, NC Hills Tribal Regional WCS Ltd.	7	17	3	Japan, Singapore, Honkong	2	3.20 lakhs	Shawal, Jacket, Wrepper, Stole, Bag etc.	0.85 lakh	New marketing linkage established with Gujarat and Mumbai based organization Huge enquiries received. Satisfied by participating in the event.
8	AGMC Ltd.	8	30	4	Australia, Korea,	4	0.75 lakh	Wooden Rhino,	0.40 lakhs	Great Experience.

	Marketing Manager				Japan, Bangladesh			Jute Bag & purse, Bamboo decorative items, Muga purse etc.		
9	NEDFI Shri Kakoty	9	14	2	USA, Bangladesh	Nil	-	Water Hyacinth Bag, Yoga Mat	0.08 lakh	The Hon'ble Prime Minister and Textile Ministers visited the stall and specially quarried about the Water hyacinth bags.
10	Golden Threads and crafts Sristhi Handlooms , Mega Cluster, Sivasagar	9	37	9	Korea, Nepal, Kenya, Russia, Japan, Oman, Germany, USA, Austrelia	5		Eri Fabric & Stole	0.05 lakhs	New Marketing links received.
11	High end Eri Muga Fashionable Products Shri Dhiraj Deka, Fashion Designer	10	3	1	England	1 trader & 1 council	Orders will be confirmed soon on approval of designs	Nil	Nil	Silk Ready Made Apparels.
12	Diversified Muga Products Shri Hemanta Adhikari	11	22	9	Australia, Korea, Africa, USA, Russia, Nepal, Dubai, Japan, Oman	10	107.00 lakns	Eri & Muga fabric, Muga coat, Muga Waist Coat, Eri Jacket, Muga Cushan cover, Ban Bati	2.20 lakhs	Great experience and a good exposure. It would be even great if such mega exhibition is organized in Assam
13	ERIFED Shri Chandan Kashyap	12	2	-		2	160.00 lakhs	Muga and Eri Fabric, Muga Saree, Dresses, Stoles	4.50 lakhs	If preparation is done from 6 months before, the sale and orders may be 10 times high. For that samples have to be prepared with elaborate note on product quality.

14	Jyotis Creation Shri Jagadish Bhuyan	13	34	21	Germany, Japan, Kenya, Australia, Korea	3	Value is to be evaluated on finalisation of design	Muga saree, Kacha Pat Saree, Eri Stole	1.60 lakh	Nice experience. Marketing channels Received.
15	Golden Threads of Assam Shri Chitraban Sarma	14	19	8	Nigeria, Russia, Germany, Japan, Korea, Oman, Yemen, Nepal	3	3.18 lakhs	Male and Female Shoe (Silk), Shwal, Stole, Jewellery, Plain Muga & Eri Fabric	0.62 lakh	Great platform to communicate different buyers and traders. The footfall was good as well as the customers.

Total Quarries done by buyers - 240 Nos.
Total Quarries by Foreign Buyers - 73 Nos.
Total Value of Product Sold - Rs. 15.82 Lakhs
Total Order Generated during the event - Rs. 432.83 Lakhs